

SOLAR HEAT EUROPE/IEA SHC JOINT INDUSTRY SESSION,

**“Solar Heat Market Segments:
State of play and prospects to reach climate neutrality by 2050”**

Wednesday 28 August 2024, 15:30-17:30

EUROSUN congress, Limassol, Cyprus University of Technology

<p>Introduction</p> <ul style="list-style-type: none"> - Welcome by Moderator Alexandros Charalambides, Associate Professor, FMSACMS - Key Market trends from 2024 Global Solar Heat Outlook Report, by Lucio Mesquita, Chair of IEA SHC - The EU policy context, by Valérie Séjourné, Managing Director, Solar Heat Europe 	<p>15:30-15:45</p>
<p>Session 1: Solar heat for buildings</p> <ul style="list-style-type: none"> - CASE STUDIES: <ul style="list-style-type: none"> o Making solar heat mainstream on buildings: Learnings from the Cyprus industry, by Andreas Ioannides, President of the Cyprus Union of Solar Thermal Industrialists (EBHEK) o An exporting sector: testimonial from a CEO from the Greek industry, Harry Michalopoulos, CEO, Sammler o Promoting hybrid options: the case of PVT, Dr. Korbinian S. Kramer, Coordinator PVT, Fraunhofer Institute for Solar Energy Systems ISE - PANEL DISCUSSION and Q&A with the audience with speakers above and Elsabet Nomonde Noma Nielsen, Technical University of Denmark (DTU), member of the IEA SHC Task 66 “Solar Energy Buildings” 	<p>15:45-16:30</p>
<p>Session 2: Solar heat for industry and district heating networks</p> <ul style="list-style-type: none"> - CASE STUDIES: <ul style="list-style-type: none"> o Agri Food processing, by Daniel Neyer, Managing Director, Neyer-Brainworks o Financing options for Large Scale projects: the Lactalis project by Francois-Xavier Sarda, Business Development Manager, New Heat o SolarHub project: Solar solutions for agri-food and industrial applications by Dr Vasiliki DROSOU, Head of Solar Thermal Systems Department at CRES o District heating opportunities, by Dimitrios Papageorgiou, Innovation Funding Manager, TVP Solar - PANEL DISCUSSION and Q&A with the audience, with speakers above and Harry Michalopoulos (Solar Hub), Magdalena Berberich, Vice Executive Director Solites and member of the IEA SHC Task 68 Efficient Solar District Heating Systems 	<p>16:30-17:25</p>
<p>Conclusion by Valérie Séjourné, Managing Director, Solar Heat Europe</p>	<p>17:25-17:30</p>